

BALSALL COMMON FUN RUN 2024

COULD YOUR BUSINESS OR ORGANISATION SPONSOR OUR EVENT THIS YEAR?

The 10th Annual Balsall Common Fun Run, organised by The Lily Mae Foundation with support from Balsall Common Primary School and Solihull and Small Heath Athletic Club takes place on **Sunday 15th September 2024.** The Fun Run starts and finishes at Balsall Common Primary School.

Participants can choose to take part in Mini Runs or the 5KM or 10KM events. Our slogan is **“Walk, Jog, Run, Race”** and we welcome people of all ages and abilities.

The Lily Mae Foundation organises the Fun Run to bring its local community together and to enable bereaved parents, their families and friends to run in memory of their lost babies and to raise funds to support those who will suffer the same tragic loss in the future.
In 2023 we had a total of 950 Runners take part.



You can find our 3 Sponsor Packages overleaf.

ABOUT THE LILY MAE FOUNDATION

We are a UK registered charity providing much needed support to parents and families, living in the West Midlands and Warwickshire, who have lost a baby to Stillbirth, Neonatal Death, Miscarriage or to a Medical Termination.

The Lily Mae Foundation was founded by Amy and Ryan Jackson in 2010 following the loss of their baby daughter, Lily Mae to Stillbirth. Amy and Ryan pledged to do everything they possibly could to help and support other parents and families who will experience the same traumatic loss.

Since 2010 The Lily Mae Foundation is proud to have supported over 26,000 people through the provision of Memory Boxes, One-to-One Babyloss Support, Sibling Support Services, Support Groups, a Podcast and Remembrance Events.

PLEASE CONTACT US TO DISCUSS YOUR SUPPORT FOR OUR FUNDRAISING FUN RUN

Email us for more information: ryan.jackson@lilymaefoundation.org | Call: 07853 969 073 | www.lilymaefoundation.org

Follow us on Social Media  @LilyMae_UK  lilymae070210  /TheLilyMaeFoundation

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PRINCIPAL SPONSOR: THE COST IS £2500

For your sponsorship we are able to provide the following support

- 10 Free running places
- Your logo and a link to your website on The Lily Mae Foundation website for 12 months.
- Messages of thanks across the Lily Mae Foundation social media platforms; Twitter, Facebook, Instagram and LinkedIn pages, where we have a collective following of 11000 people.
- Your logo on our event Media Board with prominent placement.
- Your Name mentioned in all press releases.
- Your banners on fences at Balsall Common Primary School on Run Day.
- Your banners at start and finish lines if an A Frame is provided.
- Your flags and feathers at start and finish lines.
- Your logo on our Fun Run T-shirts.
- Your logo on our Run Numbers for our Mini Runs and our Main Run.
- Your logo on our Kilometre marker boards.
- Your logo on our medal lanyards.
- Your Logo on all information E-mailed to Runners.
- Mentions of your support by our compere throughout our Run on Run Day.

EVENT PARTNER: THE COST IS £1500

For your sponsorship we are able to provide the following support

- 5 Free running places
- Your logo and a link to your website on The Lily Mae Foundation website for 12 months.
- Messages of thanks across the Lily Mae Foundation social media platforms; Twitter, Facebook, Instagram and LinkedIn pages, where we have a collective following of 11000 people.
- Your logo on our event Media Board with prominent placement.
- Your Name mentioned in all press releases.
- Your banners on fences at Balsall Common Primary School on Run Day.
- Your logo on our Run T-shirts.
- Your logo on our medal lanyards.
- Your logo on all information E-mailed to Runners.
- Mentions of your support by our compere throughout our Run on Fun Run day.

EVENT SUPPORT: THE COST IS £1000

For your sponsorship we are able to provide the following support

- 3 Free running places
- Your logo and a link to your website on The Lily Mae Foundation website for 12 months.
- Messages of thanks across the Lily Mae Foundation social media platforms; Twitter, Facebook, Instagram and LinkedIn pages, where we have a collective following of 11000 people.
- Your logo on our event Media Board with prominent placement.
- Your Name mentioned in all press releases.
- Your banners on fences at Balsall Common Primary School on Run Day.
- Your logo on our Run T-shirts.
- Your logo on all information E-mailed to Runners.
- Mentions of your support by our compere throughout our Run on Fun Run day.

If you are unable to join us as sponsor but would be able to make a donation of time, goods or support, please do get in touch we'd love to hear from you.
ryan.jackson@lilymaefoundation.org